

TELICO PLAINS CHAMBER
OF COMMERCE
PO BOX 481
TELICO PLAINS, TN

Tellico Plains Chamber News

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VOLUME III ISSUE I

JANUARY 1011

HAPPY BIRTHDAY

TELICO PLAINS, TENNESSEE

- Tellico Plains 100 Year Celebration
- Tellico Plains Citizen of the Year
- New Lion's Club in Tellico Plains
- Tellico Plains Survey Results

People can go their entire lifetime and never experience a centennial of their hometown.

This year you have an opportunity to be a part of celebrating Tellico Plains being 100 years old.

Currently we will bury a time capsule with things we want people in 2111 to open and see what our rich history was like and something that lets them know who we were in 2011.

There are other events and we need a team together to make the celebration on July 4th 2011 one that will be what people will talk

for months after the celebration.

Discussions are taking place right now for a Rodeo, Lumberjack Show, and a Carnival.

Everything being planned for this year is to Celebrate the community.

Come to our February Chamber meeting and be a part of history!



100 YEARS

JULY 4, 1911



Pick up you historic memory in an ornament or decorative magnet at a local retailer or bank

Supplies limited

Welcome—Tellico Plains Lion's Club

The Tellico Plains Chamber would like to welcome Lions Club International to Tellico Plains as they begin a new chapter here. In just a few short weeks twenty five people have joined to not only help the children of Tellico Plains with vision but also hearing testing. They plan on many more activities as they be-

come an active part of the community.

Plan on attending their Charter night celebration at the Community Center with a great dinner planned.

**Lion's Club
Charter Night
January 17th at 6:00
p.m.**



Come and learn more about the Lions

Items available to kick off 100 years as a Town

Pick up Your 2011 Historic Calendar

Beginning January 15th make sure and pick up your FREE Tellico Plains Historic Calendar at area banks and retailers. Each month will give a pictorial history of Tellico Plains and a history lesson describing that month's picture.

This will be a great keepsake but the suppliers will be limited, so look for your copy.

The 2011 historic calendar is given by a grant from **TDS Telecom with information being supplier by the Charles Hall Museum**

2011 Historic Calendar



**Tellico Plains
Celebrating 100 years**

Tellico Plains Citizen of the Year

If you around town during the week, you will see county prisoners working on needed projects, whether it is cleaning up weeds in the Botanical Garden or anything else that needs to be done. Jim Stewart is the Prisoner's Supervisor for Tellico Plains but what is different is that you will see Jim working along side these people. There is nothing that he asks prisoners to do that he will not do as he instills in prisoners a pride

and desire to do better in the future. Jim has such a great reputation that one man came up to Jim in a restaurant and said, "I'm giving myself up to the Sheriff and I just wanted to stop by first and see if you would ask for me to work with you".

It is through this giving spirit and love for Tellico Plains that the citizens of Tellico Plains and the Chamber of Commerce has awarded **CITIZEN OF THE YEAR** to Jim Stewart.



Jim Stewart—Tellico Plains Citizen of the Year for 2010

Even in the winter Tellico Plains Website increases viewership!

If you have not experienced the Tellico Plains website yet, make sure you click through the nearly 100 pages of information. Through Google Analytics there has been a 5.54% increase in traffic since Christmas. As people are already planning their vacations, the highest traffic are lodging, food, Bald River, and shopping.

In celebration of Tellico Plains 100th Year, a special page will be added soon. If you are not advertising on the website, click onto this link to get your business promoted.

<http://www.tellico-plains.com/advertise.html>

Tellico Plains Survey Results

What are people and businesses thinking about Tellico Plains

Using a great online survey tool called Survey Monkey, the Tellico Plains Chamber of Commerce has had several questions and opinions about Tellico Plains and the Chamber. So a quick ten question survey set out to get the thoughts of our businesses and the citizens in the entire area of Tellico Plains and Coker Creek. Some of the questions may seem unnecessary but you may find the results interesting. Most national surveys get a 4-5% response. This survey got a 22% response with some very good thoughts about our community.

Do you feel the Monroe County Government gives support to Tellico Plains?

Yes 23%
 No 77%

Do you feel that the Monroe County Economic Development Department is focusing on the Tellico Plains area for job growth?

Yes 12%
 No 88%

When did Tellico Plains become an official town in the State of Tennessee?

January 1, 1944	0.0%
December 31, 1915	4.0%
March 15, 1899	11.0%
September 6, 1927	8.0%
July 4, 1911	73.0%
May 30, 1956	4.0%

Have visited or sent someone to the Tellico Plains website? www.tellico-plains.com

Yes	76%
Yes and advertise on the website	8%
Interested in Advertising on the Website	4%
No	12%

“ To Give Your
 Life Away in
 Serving Others
 is the highest
 Calling
 mankind can
 offer this
 world”

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Get involved in your Community to help
 celebrate a once in your lifetime event!



Tellico Plains Survey Results

What are the most important things you enjoy or want for the Tellico Plains area? Check all those that apply!

Natural areas	85%	Cost of Living	35%
Small Town Atmosphere	74%	Religious choices	32%
Low Crime Rate	40%	City Services	20%
Events in the Area	39%	Schools	16%
Jobs	39%		

What would you like for Tellico Plains to be in five years? Check all those that apply!

Develop and support more businesses	66%
Develop a community Center for Everyone	52%
Have more Jobs	52%
Be an Area for Growing Families	52%
Have More Events and Things to Do	50%
Have Adult Education and Training Classes	48%
Roll Back to the Fifties	3%
Stay the Same as Today	3%

Other

- Something for the elderly to participate in, also something for young people, bowling alley, skating rink??
- Have a plan for the future rather than dying slowly
- Have a 20-year master plan in place with concrete action steps to help structure future growth in a way that maintains our 'Mayberry RFD' lifestyle, but with more opportunities to do things IN Tellico
- Business and education = jobs
- A receptive support center for diversity, outdoor recreation, tourism and outdoor activist retirement with a more diverse economy
- To stop denial of the areas destiny
- Provide a Youth Center for kids, especially Jr. Hi. & high school ages

Are you familiar with what organizations support and promote the Tellico Plains area?

Yes	19%
No	16%
Name an organization in which you are familiar	66%

- Tellico Plains Chamber of Commerce
- Confederate Women
- Monroe County Tourism Department
- Monroe County Economic Development
- Cherokee Women's Club
- Coker Creek Heritage Group

Interesting? Continue to Page 5

Tellico Plains Survey Results

The Tellico Plains Chamber of Commerce meets once a month to promote the area of Tellico Plains in activities and direction to bring visitors and patrons that give businesses financial growth. If you would attend a meeting, what day of the week would work best for you?

Monday	19%	Thursday	20%
Tuesday	12%	Friday	8%
Wednesday	37%	Saturday	4%

What time works best for you?

12:00 noon	28.0%	4:00 p.m.	12.0%
10:00 a.m.	24.0%	5:00 p.m.	0.0%
6:00 p.m.	12.0%	6:30 p.m.	12.0%
7:00 p.m.	16.0%	7:30 p.m.	0.0%

What would motivate you to get involved in the Tellico Plains area? Also, what do want from your officials and supporting organizations?

1. Community enhancements. Listen to the community as a whole.
2. I appreciate the work that the chamber is doing, and are doing a good job, but had bad results when I originally joined 3 years ago. Watching to see how the chamber operates now, do not want to be in a political organization.
3. Identify the tools we need to grow and progress in the down town area
4. Although we are relatively new residents, I feel we are already somewhat involved. What do we want from the officials, etc. - good, but difficult question to answer here!
5. .More financial support for library- help revitalize downtown -focus on litter
6. Elect new aldermen that will promote growth
7. More time
8. We need a strong connection between the City Council and the Chamber. Do we already have a citizen's grassroots organization focused on future growth? I've heard that 5 years ago there were two 'warring' factions but since moving to Tellico 3+ years ago, it seems like the Chamber is the only group who cares about future development and is willing to help drive that growth. We need our own Economic Development group even if it's only a grass roots organization working to pull together all the various factions.
9. Knowing we could make a real difference with the native elders in the community and bring growth in all areas
10. A belief that the people of Tellico Plains actually WANT to improve.
11. Keep us a unique & small "Mayberry RFD" town (no traffic lights, no chains, no factory outlets). Promote business to fill the existing downtown empty stores & shops (i.e. like Tellico Grains).
12. Organized growth.
13. I think more citizens should get involved and pitch in, rather than expecting the same few to do all the work so people who do NOTHING can reap the benefits.
14.
 1. Attending to the basic needs of the community...assuring we have proper street signs and our streets are in the GPS... public safety...
 2. More knowledge and proficiency in acquiring grants.
 3. Signage on 68 and 165 that show we have a down town.
15. More activities for young adults
16. More focus on youth activities, less politics and unprofessionalism by city officials.